



**MARKETING & COMMUNICATIONS**  
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## **Visiting Media and Campus Security**

All visiting media should have pre-authorization to visit campus. While our media policy is open and we enjoy a good relationship with working reporters and media outlets, no reporters, writers, editors or the like should be on campus without permission and/or without notification of the marketing department and campus security.

## **Crisis Communications**

There is a comprehensive crisis communications policy and manual that accompanies this policy. In case of a crisis, please inform the office of Marketing and Communications immediately.

## **Social Media**

There is a comprehensive social media policy and manual that accompanies this policy. In case of a social media incident or crisis, please inform the office of Marketing and Communications immediately.